Brand Style Guide

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Mission

Principles

We believe the most powerful brands start from within. Graviten turns lived experience into scalable infrastructure... so your people can build trust, not noise, and your systems can measure what actually moves business forward.

Foundations

Our Icon Like a comet pulled by gravity but powered by speed, our symbol stands for purposeful disruption.



Variants







Variants - Alternative



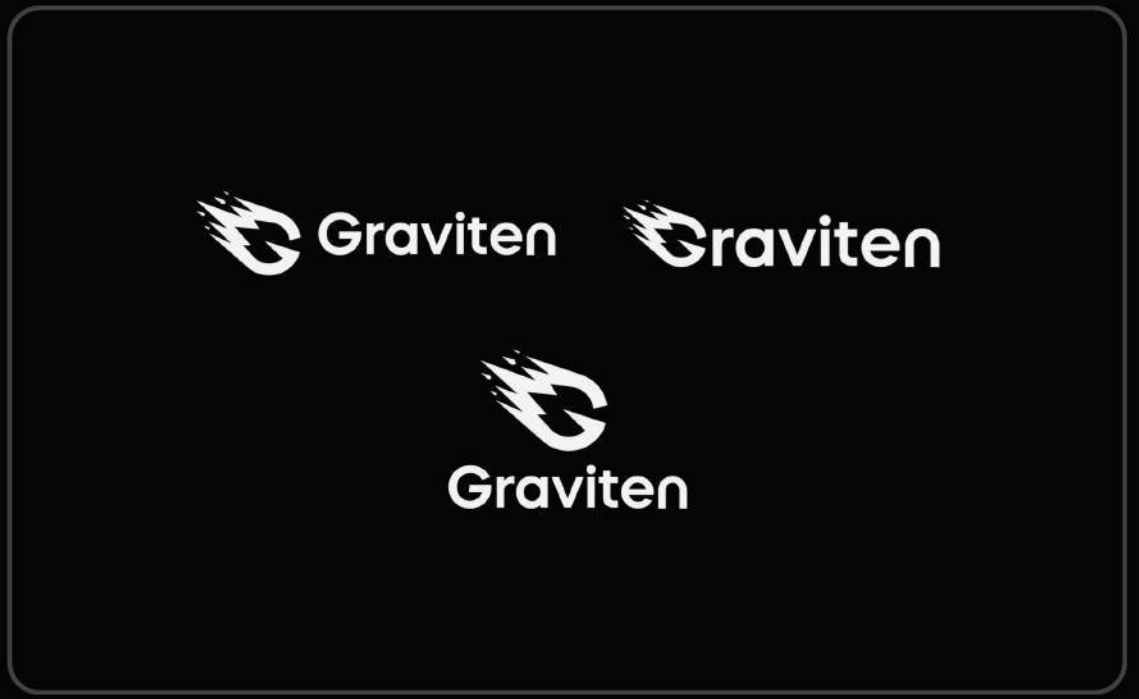




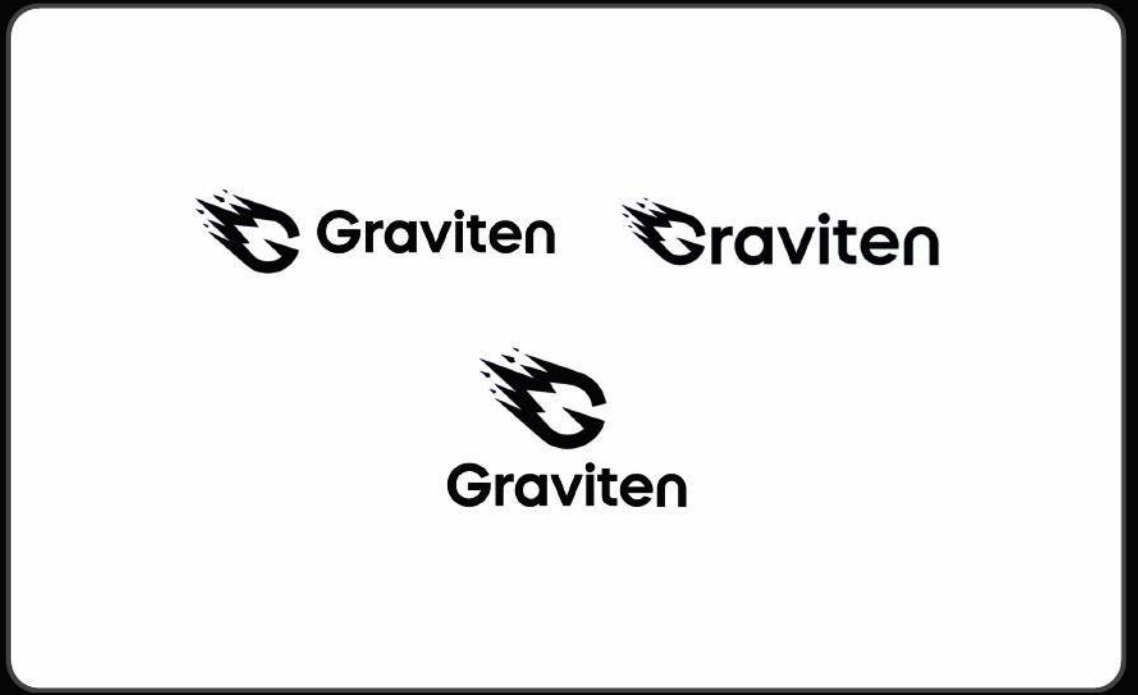
Wordmarks



Wordmarks



Wordmarks



Colors

Deep Black
#060606

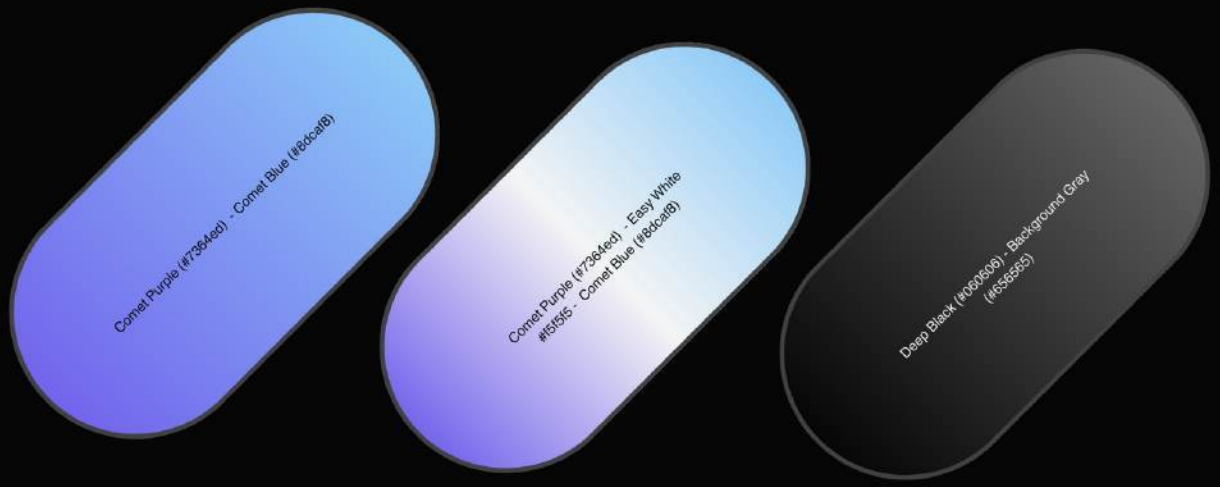
Easy White
#f5f5f5

Background Gray
#656565

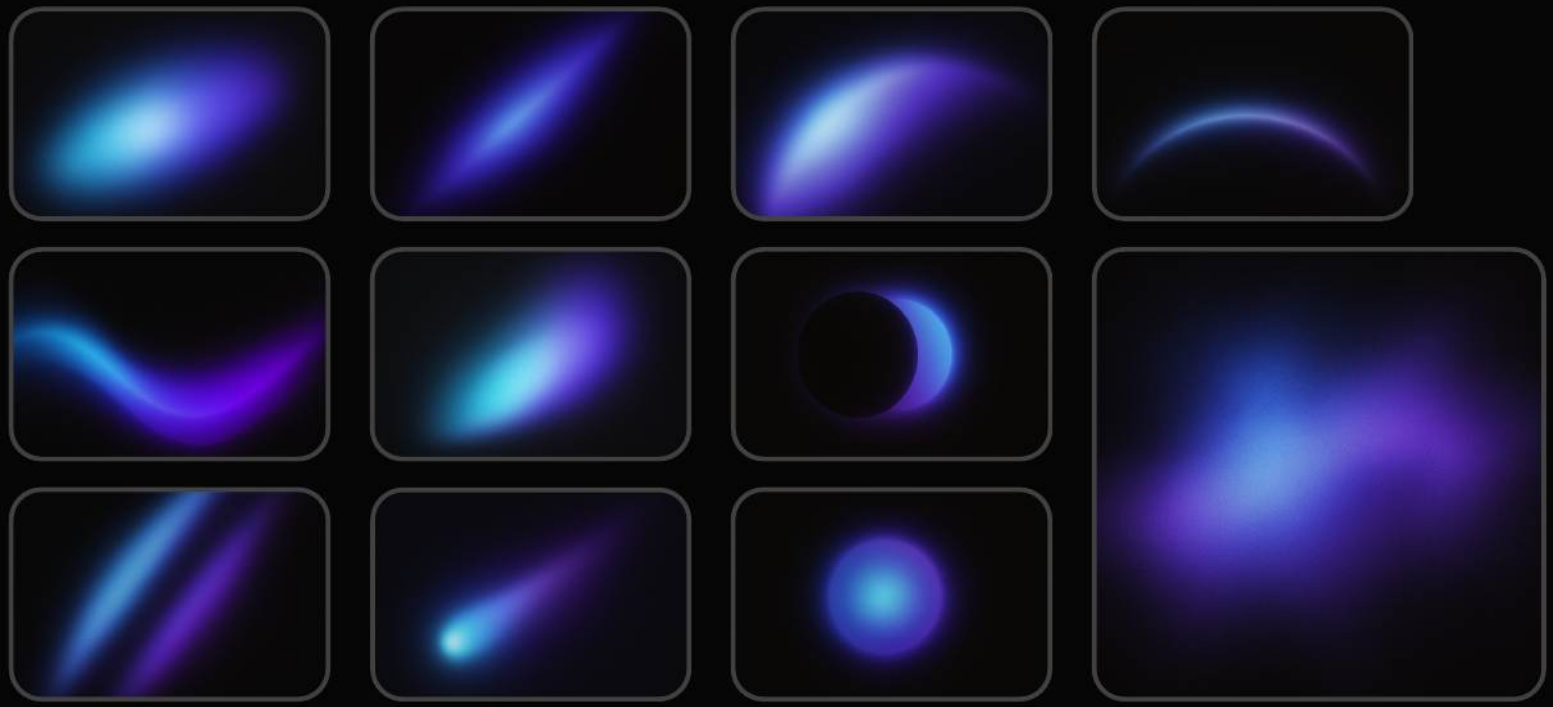
Comet Purple
#7364ed

Comet Blue
#8dcaf8

Gradients


Comet Purple (#7364ed) - Comet Blue (#8dcaf8)
Comet Purple (#7364ed) - Easy White #f5f5f5 - Comet Blue (#8dcaf8)
Deep Black (#060606) - Background Gray (#565656)

Gradient Imagery



Photography

Type Selection (Pending)

Lorem Ipsum

Una tipografia che attraversa confini e culture, portando eleganza e leggibilità in ogni angolo del globo. Con una versatilità senza pari, si adatta a qualsiasi progetto, rendendo ogni testo un'opera d'arte universale.

Header

Montserrat Semi Bold

Body

Anonymous Pro