Homepage *Copy*

Silverback Ventures

PREPARED FOR MIKE MASZY

> Draft for your review. Field names and link destinations show how the page is built; they won't appear on the site.

Page *overview*

SECTION	WHAT IT DOES	LINKS TO
Hero	Says what Silverback Ventures does in the first screen	Contact (Book a Call); Business Acquisitions
Credibility strip	Shows where Silverback's experience comes from	None
What Silverback Ventures does	Explains how Silverback buys and runs a business	Business Acquisitions
What Silverback looks for	Gives the size, sectors and kind of owner at a glance	Business Acquisitions
Selling your business	Shows an owner what happens after the first call	Business Acquisitions
Meet Mike	Introduces the operator who leads Silverback	About
Book a call	Closes on one next step	Contact (Book a Call)
Footer	Links, contact details, legal	All pages

Navigation

NAVBAR	Home · Business Acquisitions · About · Contact
ABOUT DROPDOWN	Consulting and Advising · Early-Stage Investing
NAV BUTTON	Book a Call → Contact (booking calendar)
FOOTER LINKS	Home · Business Acquisitions · About · Consulting and Advising · Early-Stage Investing · Contact

Hero

TAGLINE	From zero to a billion.
COMPANY NAME	Silverback Ventures
SUBTEXT	Silverback Ventures is acquiring and growing established businesses with up to five million in EBITDA, starting with manufacturing. It is led by an operator who was on the leadership teams of companies that together went from zero to a billion.
PRIMARY CTA	Book a Call → Contact (booking calendar)
SECONDARY CTA	Discuss selling your business → Business Acquisitions

Credibility *strip*

LOGOS	Medtronic · TriVascular · Endologix · Shockwave Medical · The Wharton School · University of Florida
FIGURES	40+ years of business experience · 25+ years in healthcare and medtech

What Silverback Ventures *does*

SECTION LABEL	What Silverback Ventures does
HEADLINE	Silverback puts capital and experience behind the companies it buys.
BODY	It is a family office building a portfolio one company at a time. After a sale closes, it oversees or leads the business, working with the team that built it. Deals come in off-market and through brokers alike, and lenders and equity partners are brought in deal by deal.
CTA	How Silverback buys → Business Acquisitions

What Silverback looks *for*

SECTION LABEL	What Silverback looks for
HEADLINE	Businesses that are the backbone of America.
SIZE	Up to five million in EBITDA, growing and profitable.
SECTORS	• Healthcare manufacturing: OEMs, suppliers, machine shops and molding companies • Aerospace and defense, including drones • Industrials and Main Street manufacturing
WHAT THEY SHARE	High quality, high precision, highly regulated industries.
OWNERS	Often, the owner is getting ready to retire and looking for a successor outside the family.
CTA	See the full criteria → Business Acquisitions

Selling your *business*

SECTION LABEL	Selling your business
HEADLINE	Silverback wants to get to know you and what makes your business work.
INTRO	The goal is to keep all the good and take it to the next level.
WHAT YOU CAN COUNT ON	You can count on honesty and a buyer that keeps its word.
HOW A SALE MOVES FORWARD	• First conversation: why you're thinking about selling and what matters to you in the transition. • A closer look: time together at the business, with the financials shared privately and in stages. • Agreement: if both sides want to go ahead, you and your advisors settle the terms with Silverback.
CTA	Discuss selling your business → Business Acquisitions

Meet *Mike*

SECTION LABEL	Meet Mike
HEADLINE	Mike Maszy
ROLE	Founder, Silverback Ventures
BODY	Mike grew up working in his dad's imported auto parts business, where he learned to take on anything and figure it out. He spent ten years at Medtronic, starting as a manufacturing engineer. He then ran manufacturing and operations at medical device startups, including TriVascular through its IPO and Shockwave Medical as it grew toward a billion in revenue. When he looks at a business, he starts with what's holding it back, then works out what to fix now and what can wait.
CTA	More about Mike → About

Book a *call*

SECTION LABEL	Book a call
HEADLINE	Have a company you want Mike to look at?
BODY	Pick a time that works for you.
CTA	Book a Call → Contact (booking calendar)

Footer

WORDMARK	Silverback Ventures wordmark and logo
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